



city of
greenville

News Release

GREENLINK PARTNERS WITH THE CHILDREN'S MUSEUM OF THE UPSTATE TO OFFER "RIDE & PLAY" PROMOTION

(Greenville SC) Greenlink and The Children's Museum of the Upstate today announced their new "Ride & Play" promotion, which will be offered on two different weekends in October. The promotion is designed to make it easy and affordable for families to visit and enjoy the museum by riding Greenlink, which has a stop conveniently located near the Heritage Green campus at the intersection of Buncombe Street and Rutherford Street.

The first promotion will take place this weekend as part of Greenlink's free park and ride service for Fall for Greenville. Buy one, get one free vouchers for the Children's Museum will be available on the bus and the vouchers will be valid throughout the weekend. Festival attendees can drive, bike or walk to the parking garage at CU-ICAR and ride Greenlink for free to the downtown transit center, located on McBee Avenue. The shuttle will operate at half hour intervals on Friday from 5 p.m. - 11 p.m.; on Saturday from 11 a.m. - 9 p.m. and on Sunday from 12 p.m. - 7 p.m. The museum vouchers will also be available on the free shuttle from County Square to the festival site at the corner of Augusta Street and Main Street. The shuttle service from County Square will begin on Friday at 4:30 p.m., on Saturday at 10 a.m. and on Sunday at 10:30 a.m. The shuttle will run continuously until 45 minutes after the scheduled closing times of the festival.

On Saturday, October 19, Greenlink will host its annual Family Free Saturday as a way to promote public transportation, thank its current customers and introduce new riders to Greenlink's award-winning service. On that Saturday, all routes will be free during Greenlink's normal hours of service and buy one, get one free vouchers for the Children's Museum will be available on the buses. The vouchers will be valid October 19 and 20. Riders who are unable to visit the museum during those two days can use their vouchers to receive \$2 off the museum admission price through October 31.

The Children's Museum of the Upstate is open Tuesday through Saturday from 9 a.m. – 5 p.m. and Sunday from 11 a.m. – 5 p.m. For more information, visit www.tcmupstate.org.

To plan a trip to the Children's Museum by bus, visit <http://www.greenvillesc.gov/RideGreenlink/Routes.aspx> or call Greenlink at 467-5001 for assistance.

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